



## NEWS RELEASE

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### MERCY GILBERT MEDICAL CENTER LAUNCHES REORGANIZED CONSUMER WEBSITE

**GILBERT, Ariz.** (February 2, 2011) – Mercy Gilbert Medical Center, a [Dignity Health](#) Member, has launched a reorganized consumer website. The revised layout includes several new interactive features making it easier for patients and visitors to navigate the site. Among these enhancements are the addition of a section dedicated to clinical trials, a condensed list of key medical services and an expanded press center section to highlight the hospital’s ongoing awards and recognition.

“The revised format is extremely user friendly, making it easier for our patients and their families to find what they’re looking for,” said Tim Bricker, president and CEO of Mercy Gilbert Medical Center. Bricker notes that the enhanced website provides information on everything from how to enroll in an open clinical trial to connecting with the hospital through social media.

If you will soon be a patient in our care, we’ve simplified our “Patients & Visitors” tab, making it easier for you to locate the information you’ll need to prepare for your hospital stay. And while visitors are still able to view a compressive list of the hospital’s services on the “Medical Services” landing page, we’ve shortened the navigation to reflect the most commonly searched services. We’ve also included a section dedicated to “Early Detection & Prevention,” allowing visitors to participate in a series of online health assessments to determine their risk of developing a disease, such as heart disease, and steps they can take to maintain health.

The website also boasts a newly added “Research” tab, allowing visitors, including patients, physicians and research sponsors, to search open clinical trials that are being conducted at our hospital and by affiliates of Dignity Health. Additionally, we’ve created a section to highlight Dignity Health’s expanded continuum of care. For visitors looking for a more convenient location for vaccinations, imaging services and outpatient surgery, we’ve provided an overview of our partners throughout the Valley, including CVS/MinuteClinic, Life Line Screening, SimonMed Imaging, Inc., and United Surgical Partners International.

To learn more, please visit [MercyGilbert.org](http://MercyGilbert.org).

**About Mercy Gilbert Medical Center**

Mercy Gilbert Medical Center is located at the intersection of Val Vista Drive and Loop 202 (south of Pecos Road and east of Val Vista Drive). Mercy Gilbert Medical Center is a full-service acute-care facility with 212 beds. For more information, please visit [MercyGilbert.org](http://MercyGilbert.org) or call (480)728-8000. For information on physician referrals or community classes and support groups, please contact ResourceLink at (480) 728-5414.

**About Dignity Health**

Dignity Health, headquartered in San Francisco, Calif., provides integrated, patient and family centered care. It is the fifth largest health system in the country with 10,000 physicians and 55,000 employees across Arizona, California, and Nevada. Through its network of more than 150 ancillary care sites and 40 acute care hospitals, Dignity Health is committed to delivering compassionate, high-quality, affordable health care services with special attention to the poor and underserved. In 2011, Dignity Health provided \$1.4 billion in charity care, community benefit and unreimbursed patient care. For more information, please visit our website at [DignityHealth.org](http://DignityHealth.org).